

Project Development Training

The United Nations Environment Programme World Conservation Monitoring Centre (UNEP-WCMC) and GRID-Arendal are teaming up to offer this online training course, which aims to help the Blue Charter network of Action Groups and collaborators develop successful collaborative project proposals that bridge science with policy.

The course will be structure into two modules, covered on separate days. The first module will cover project conceptualization (how to structure a clear project narrative), and project planning tools and methods (such as Gantt charts, logical frameworks, Theory of Change, results-based management and others), examining their uses, benefits and potential pitfalls.

The second module will address practical steps of project development, beginning with partnership building (particularly within the multilateral context of the Commonwealth Blue Charter), identifying suitable funding opportunities, and maximizing success in fundraising. This final part will make participants aware of the specific requirements of different funders and how to adapt projects and proposals to meet them.

The course will be delivered remotely, and is aimed at participants who may already have ideas for projects that they would like to develop together with partners and collaborators within the Commonwealth. We will combine online presentations with interactive sessions in which participants will be able to connect with each other, ask questions, bring in their own knowledge and experience, share any project ideas they may have, and develop these further through guided exercises. Trainers will act as facilitators during group discussions, be on hand to guide exercises, and provide feedback throughout the duration of the course. We will also provide materials that will include worked examples taken from successful proposals, and links to further relevant guidance and resources that trainees may follow up in their own time.